

Financial Fitness for Life Scoring Rubric

Score range: 4 (Low) to 12 (High)

Category	Measure	Score
Prompt alignment (30%)	Assess how closely the submission tracks the selected prompt.	3 - Very closely aligned, nothing missed 2 - Misses one or two requirements of the prompt 1 - Only loosely connected to the prompt
Understanding and real-world applicability (30%)	The submission shows a clear understanding of the relevant financial literacy concepts and presents/discusses realistic approaches that can be implemented by a wide spectrum of people.	3 - All relevant financial literacy concepts are correctly presented and explained in detail, and realistic examples are presented in detail. 2 - Some financial literacy concepts are not mentioned or are mentioned but are not discussed appropriately. Examples are not comprehensive. 1 - Financial literacy concepts are incorrectly used; examples are superficial and not in depth.
Organization and clarity (20%)	The submission is well organized into clearly understandable categories and is easy to understand.	3 - Well organized, easy to follow 2 - Some elements are not clear, errors in language/grammar etc. 1 - Poorly organized and unclear
Creativity (20%)	Artistic creativity for videos, posters, art, poems etc. For essays, creativity can be assessed via use of examples etc.	3 - High level of creativity 2 - Moderate level of creativity 1 - Low level of creativity